

# No - Idling Program Directions



Thank you for registering to participate in the No-Idling Program. To complete this program, please follow the 3 easy steps below. Refer to the No-Idling Case Studies and F.A.Q.'s (located on our website: [CleanAirCampaign.org/Kids-Schools](http://CleanAirCampaign.org/Kids-Schools)) for creative ideas on how to expand your program and get your community involved.

## Step One: Complete and submit a baseline survey.

- Establish your No-Idling team to help collect data and educate your school community. Consider getting students involved!
- Schedule and complete a baseline survey of idling cars and school buses using the survey form and clickers provided. Surveys must be taken over one week.
- Email ([Schools@CleanAirCampaign.org](mailto:Schools@CleanAirCampaign.org)) or fax (678-244-7740) results to The Clean Air Campaign, ATTN: Clean Air Schools.

## Step Two: Announce your program and get the word out!

(Note: You will receive a No-Idling toolkit with signs and educational materials within 2 weeks of completing and submitting your baseline survey.)

- Post signage. Send out e-mail news blasts and post articles on your school's website and newsletter. (Example templates can be found in your toolkit.)
- Distribute No-Idling fliers, found in your toolkit, to parents and bus drivers to educate them about the impacts of idling.
- Encourage teachers to incorporate No-Idling lesson plans into the curriculum (found at [CleanAirCampaign.org/Kids-Schools](http://CleanAirCampaign.org/Kids-Schools).)

## Step Three: Complete a follow-up survey of cars and school buses and educate drivers.

- Schedule and complete a follow-up survey a minimum of 2-3 weeks after signs are posted. This will give you and your team time to educate your community. Surveys must be taken over one week.
- Email ([Schools@CleanAirCampaign.org](mailto:Schools@CleanAirCampaign.org)) or fax (678-244-7740) results to The Clean Air Campaign, ATTN: Clean Air Schools.
- Share the results of your No-Idling Program! Let your school know the % reduction in idling in your school zone as a result of their actions. Continue to educate and encourage no idling throughout the rest of the school year.

**Your school must complete and return both surveys in order to complete program requirements and become a Clean Air School for the academic year.**

Questions? Call us at 678-244-7726 or e-mail at [Schools@CleanAirCampaign.org](mailto:Schools@CleanAirCampaign.org)

