

## Safety First! Choosing the School Bus Makes Sense

That recognizable yellow school bus just may be your child's ticket to the safest ride to and from school. Yellow school buses are a great American success story – reports show that they are the safest vehicles on the highway with a safety record that is unparalleled in the transportation industry.

Now is the perfect time to take another look at the school bus and see why it could be the right transportation choice for your kids. Study after study has indicated that school buses represent the safest way for children to be transported to and from school and school-related activities:

- School Transportation News reports that approximately 450,000 public school buses travel an estimated 4.3 billion miles each year, transporting over 23 million children to and from school and school-related activities.
- A report released by the Transportation Research Board of the National Academies for Science says that children are at far greater risk traveling to and from school in private passenger vehicles than in school buses – children are about 2,000 times safer on the bus than in the family car!

According to School Transportation News, several factors contribute to the outstanding safety record of school buses: unique Federal Motor Vehicle Safety Standards they are required to meet, their identifiable color, the specialized training mandated for school bus drivers and the use of school bus lighting and signage by bus drivers to control traffic as students board or exit the bus.

Join your school's **Ride There! for Clean Air** program and put safety first. You'll not only provide a safer trip for your kids, but you'll also help clean the air by reducing the number of cars driving to and from school each day. When it comes to safe transportation to and from school, consider the facts and consider choosing the yellow school bus. Because just like you, school buses put your child's safety first!



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